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METALS AND MORE



TRENDS
TECHNICAL EXPERTISE
 Beneath its deceptively simple design, the new OGA frame is a product of technical excellence meticulously created for both its functional and aesthetic appeal.

1 OPTIMATE: AMADEUS 914

Target Customer: Adults who want dramatic styling at a value price point
Materials: Metal, plastic **Size:** 52/17 (135) **Special Features:** Adjustable nose pads; hard case available **Pricing:** \$
 (800) 387-8877/www.optimate.com

2 MOREL: OGA AALBORG 66660 & 66670

Target Customer: Men seeking strong, but simple design paired with technical excellence and the ultimate in comfort **Materials:** Stainless steel front with rubber temples
Sizes: (Aalborg 66660) 52/18 (140); (Aalborg 66670) 54/18 (140)
Special Feature: New exclusive Nanoflex spring hinge (screwless with cam return) made of hardened stainless steel incorporated into endpiece; the hinge allows the temple to return to its initial position automatically with no rocking effect; the two styles are available in a range of 12 color combinations **Pricing:** \$\$\$\$
 (800) 526-8838/www.morel-france.com

3 ZYLOWARE: NATORI LM 306

Target Customer: Women seeking uncomplicated, but luxurious and distinctly feminine styling **Material:** Metal **Size:** 52/18 (135) **Special Features:** Embedded mother-of-pearl temple embellishment; spring hinges **Pricing:** \$\$\$
 (800) 765-3700/www.zyloware.com

4 PRODESIGN DENMARK: 4TH DIMENSION 4124-27

Target Customer: Individuals who want metal frames with a dramatic look; two styles are progressive-lens friendly **Material:** Stainless steel **Special Features:** Four-style collection with each frame offered in four or five colors **Pricing:** \$\$\$
 (800) 654-6099/www.prodesigndenmark.com

5 WESCAN OPTICAL: KLIJK: DENMARK 421 & 423

Target Customer: From top—(Kliik 421) stylish individuals seeking eyewear with pizzazz; (Kliik 423) individuals who require petite sizing paired with bold graphics **Materials:** (Kliik 421) metal; (Kliik 423) stainless-steel front with TR-90 temples
Sizes: (Kliik 421) 51/17 (135); (Kliik 423) 46/17 (145) **Pricing:** \$\$\$
 (800) 361-6220/www.kliik.com

6 EYE Q EYEWEAR: APOLLO 147

Target Customer: Women seeking larger eye sizes, flared temples and longer temple lengths coupled with current trends **Materials:** Metal, plastic **Size:** 54/18 (145)
Special Feature: Spring hinges **Pricing:** \$\$
 (800) 403-3937/www.eyeqeyewear.com

7 ZIMCO OPTICS: EBONY 13

Target Customer: Men who want the latest in fashion and expect perfect fit **Material:** Metal **Size:** 55/19 (145) **Pricing:** \$\$
 (800) 221-0886/www.zimcooptics.com