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Stay True to Your Style with Kliik Specs

Craving individual style that's still in line with the season's top trends? That's precisely what Kliik by Wescan Optical plans to deliver with their new spring collection. Kliik has incorporated softened shades, subdued brights and fresh design elements to take seeing and being seen to a new level of distinction.

The collection's new "Your Style Seen" campaign – launched this past weekend at International Vision Expo East – accentuates individuality and personal style.



Kliik "Your Style Seen" Campaign by Wescan Optical

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FEATURED

The King's Speech Cast Gets Some Lacoste Lovin'

The all-star cast of *The King's Speech* continued to reign supreme throughout award season, with the majority of the cast being nominated for their performances at the Screen Actors Guild Awards, Golden Globes and Oscars. While two of our favorite veteran actors, Geoffrey Rush and Helena Bonham Carter, didn't strike Oscar gold for their supporting [...]

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Get Neo-Preppy in Tommy Hilfiger Eyewear

It doesn't get much more all-American than Tommy Hilfiger Eyewear by Safilo Group. If you have a passion for preppy, colorful style, you'll be smiling from ear to ear with the brand's most recent collection. Offering 18 new shady styles, 15 for men/unisex and three for women, Tommy Hilfiger captured the American spirit in a [...]

Find Simple Serenity in PURE Eyewear

New partners PURE Eyewear and Legacie teamed together this year to supply all of you with brilliantly designed rimless eyewear. In case you're not up to speed with PURE Eyewear technology, here's a rundown that's sure to fascinate you: Each frame is crafted from a single strand of wire that is threaded through holes in [...]