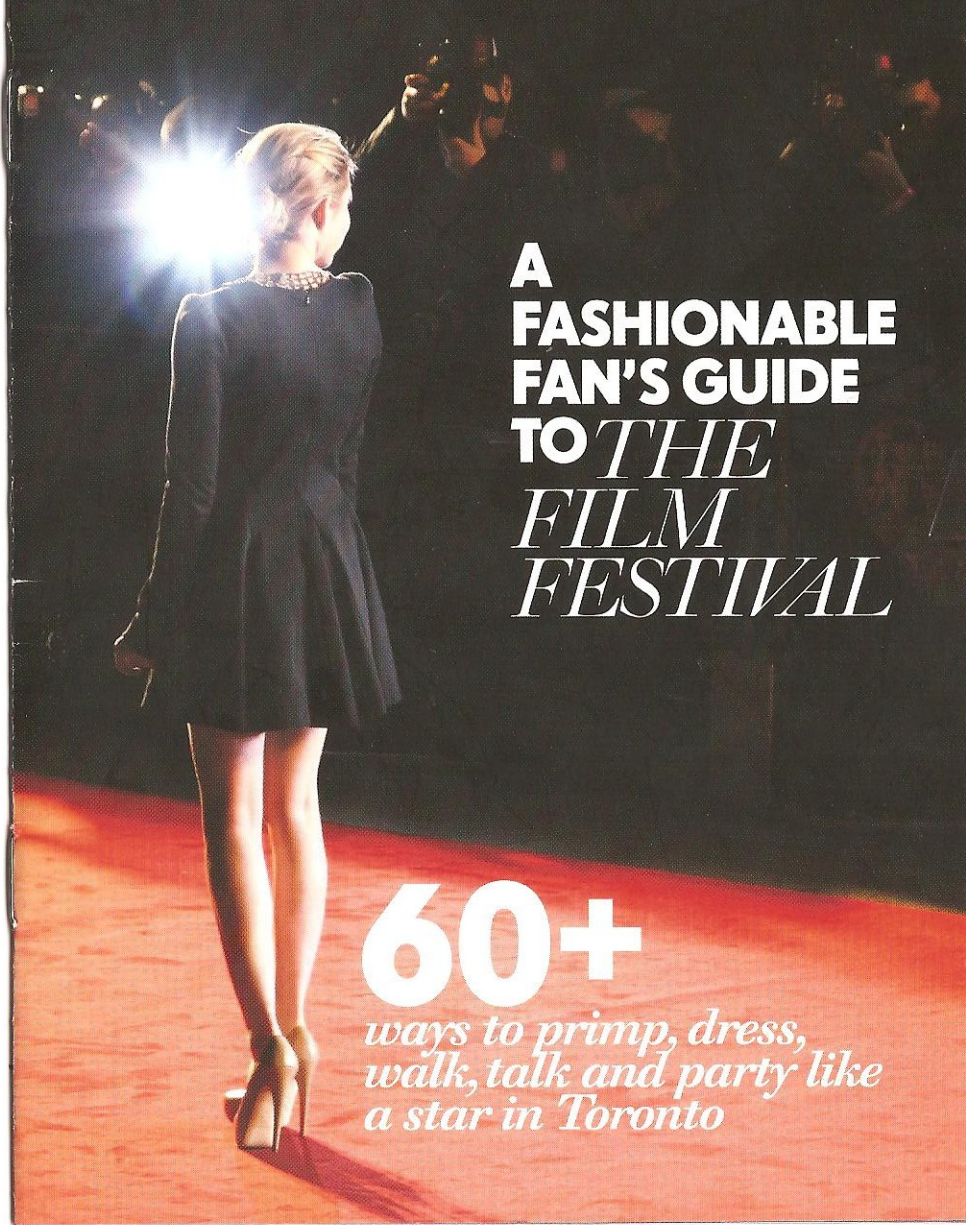


FASHION

FALL 2010



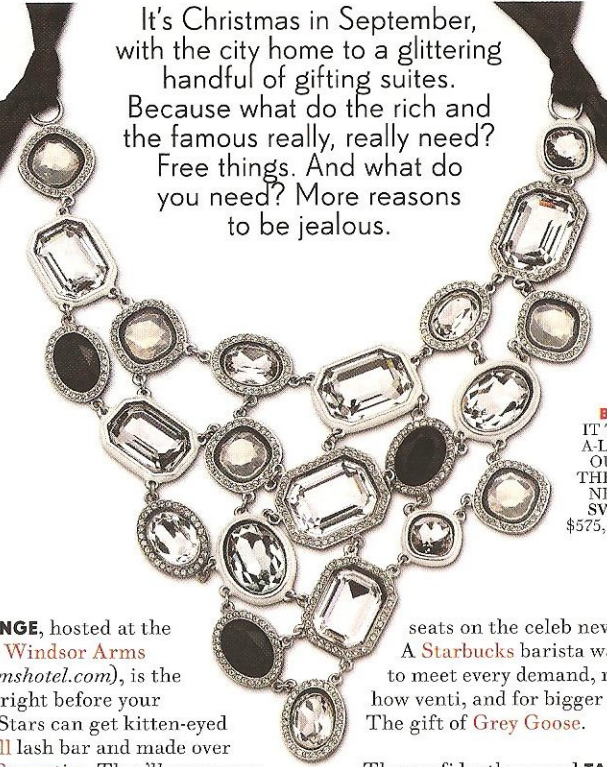
A FASHIONABLE FAN'S GUIDE TO THE FILM FESTIVAL

60+
ways to primp, dress, walk, talk and party like a star in Toronto

REDCARPETJEWELLERY

LOOT CAMP

It's Christmas in September, with the city home to a glittering handful of gifting suites. Because what do the rich and the famous really, really need? Free things. And what do you need? More reasons to be jealous.



BIG STAR
IT TAKES AN A-LISTER TO OUTSHINE THE METEOR NECKLACE. SWAROVSKI \$575, swarovski.com

The **IT LOUNGE**, hosted at the old-worldly **Windsor Arms** (windsorarmshotel.com), is the place to be right before your photo call. Stars can get kitten-eyed at the **Ardell** lash bar and made over with **Stila Cosmetics**. They'll wrap up a bad hair day at the **Goody** station after a restoring slick of **Moroccanoil**. An entire room will be dedicated to (the illusion of) fitness with **Fila**, and there'll be a selection of **Esprit** leather jackets from which to pluck, for those chilly press calls.

Camped outside **DIESEL**'s Yorkville flagship (dieselstore.ca) will be the vip tent. Celebs fuelled up and took a pit stop away from the 2009 festival's frenetic pace in the black, gold and denim sanctuary.

Last year, boldfaces like Carey Mulligan and Amanda Seyfried loitered in the **GREEN ROOM** of CTV's *eTalk* HQ at the **Intercontinental Hotel** (toronto.intercontinental.com) before taking their

seats on the celeb news show. A **Starbucks** barista was on hand to meet every demand, no matter how venti, and for bigger anxieties? The gift of **Grey Goose**.

The confidently named **TASTEMAKERS LOUNGE**, which also calls the **Intercontinental** home, is known for showcasing Canadian brands. Stiletto-wearers will score with **Damn Heels**—little black flats that fold up in a tiny square, ideal for the 4 a.m. walk (all the way to the waiting car service). Other goods will be offered by **Joe Fresh Beauty**, **Mattel** and **Wescan Optical**.

At the film fest, all that glitters is **SWAROVSKI**: The fine-crystal purveyors host a red-carpet-only lending suite in the **Four Seasons** (fourseasons.com/toronto) that is a perennial celebrity favourite. Last year, hot spottings included that beacon of intelligent cool, Tilda Swinton. —Sarah Nicole Prickett